

Professional Résumé of *James G. Prusa*

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Email: jgp@alumni-gsb.stanford.edu Web: PrusaAssociates.com
(Please see my web site for additional background)

SYNOPSIS: A respected practitioner in world-class, golf course management, a highly experienced multiple-property manager, noted author, dynamic speaker, proven experience in tour event preparation, and a highly respected golf industry teacher / trainer in the field of international golf course management. [Click Here for LinkedIn Profile](#)

GOLF COURSE EXPERIENCE:



James Graham Prusa

1 January 2010 – PRESENT SKY72 Golf Company, LTD
Director, Golf Courses and Laboratory <http://sky72.com/>
With the golf business economy greatly depressed in the United States, I began a new project in Korea at SKY72 to support them in golf courses management and new course development. SKY72's Ocean Course by Jack Nicklaus Design is currently ranked as the Best Public Golf Course in Korea; <http://www.asiangolfmonthly.com> I am overseeing 5 golf courses, soil and plant lab and related facilities. SKY72 hosts the LPGA Hana Bank Championship annually and 4 other televised events. I also write monthly for Asian Golf Business magazine as Roving Editor and you may view archived articles here: <http://prusaassociates.com/ArticlesJGP.htm> Ranking / Annual Awards panelist for Asian Golf Monthly magazine.

1 January 2006 – December 2009 Pacific Golf Management (PGM)
Director, Course Management Services KK, JAPAN
Promoted in January 2009 to Director of CM Services, with 135 golf courses to deal with throughout Japan. Previously promoted to Chief Agronomist in January 2008 from previous position of West Japan Agronomist. Properties owned by an American investment firm that is Tokyo Stock Exchange (TSE) publicly traded as 'PGGIH.' My responsibilities have included all aspects of golf course management and maintenance, construction, budget approvals and monitoring golf courses from the tropics of Okinawa to temperate Hokkaido. I additionally had oversight of the Nicherei LPGA Championship agronomy preparation and a conference / [trade show in Japan \(NGCMC\):](http://asiapacificgolfindustryshow.com/) <http://asiapacificgolfindustryshow.com/>

2003 – 30 November 2005 KemperSports Management / Harding Park Golf Course (site of the 2009 President's Cup)
Western Regional Agronomy Manager / Director of Agronomy
Regional Agronomist for KemperSports with oversight of courses in Pacific Coast states. Directly oversaw preparation of environmentally sensitive Harding Park Golf Course in preparation for the PGA Tour 2005 American Express Championship / World Golf Championship. Condition of the golf course during the event were touted by Tiger Woods in a press conference, "The greens are unbelievable, perfectly smooth." "It's rare we have the opportunity to play a golf course where the ball is springing on the greens, you've got to shape shots off the tees to try and keep the ball in play."
<http://prusaassociates.com/PressAndInfoJGP.htm> TOP 50 Public Course

2002 – 2003 Palo Alto College
Golf Course Management College Instructor
Tenure track fulltime teaching position for degree program in Golf Course Management.

1996 – 2002 James Prusa Associates
Independent consulting to golf courses and hospitality businesses. Continue to currently provide "Pro Bono" consultation to golf courses such as Gleneagles-McLaren Park Golf Course in San Francisco.

1990 – 1993 Ridgemark Golf and Country Club Resort
General Manager and Chief Operating Officer. I ran this 36-hole golf resort including lodging, tennis, food and beverage, security for 1400 homes, and all aspects of the corporation management.

1982 – 1987 Golf Course Superintendents Association of America
Chief Operating Officer / Director of Education. Was second highest senior executive of this international golf business organization in the United States and Canada.

1978 – 1982 Pasatiempo Golf Course
Superintendent of Buildings and Grounds TOP 25 Public Courses in the USA

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NON-GOLF EXPERIENCE: 1987 – 1990 National Office Machine Dealers Association
Administrator – Chief Operating Officer. Senior executive of this business technology association.

1993 – 1996 Diving Equipment Manufacturers Association
Executive Director – Chief Operating Officer. Senior executive of this recreation marketing organization for the worldwide scuba diving sport.

LICENSES & CERTIFICATES: **California Pest Control Licenses:**
Qualified Applicator License – QAL 100189
Agricultural Pest Control Advisers License – PCA 72897

Lifetime California Community College Teaching Certificate– 90559

Certified Food Safety Manager

Emergency First Responder, Current Certification in CPR

Certified Scuba Diver National Association of Underwater Instructors (NAUI)

Certified Advanced Diver Professional Association of Dive Instructors (PADI)

Certified Rescue Diver Professional Association of Dive Instructors (PADI)

Certified Master Scuba Diver Professional Association of Dive Instructors (PADI)

Certified Professional Divemaster Professional Association of Dive Instructors (PADI), Instructor # 282566

OTHER:

- Member of course ranking / awards selection panel for Asian Golf Monthly Magazine.
- Member of the Golf Course Superintendents Association of America (GCSAA)
- Member of the Association of Applied IPM Ecologists (AAIE)
- Member of the British and International Golf Greenkeepers Association (BIGGA)
- ***Committee Member*** – United States Golf Association (USGA) Green Section
- ***Emeritus Committee Member***– United States Golf Association (USGA) Environmental Turf Research Committee
- Served as USGA Rules Official for 14 US Opens, 2 US Senior Opens, and other USGA championships
- Recipient of a Golf Course Superintendents Association of America (GCSAA) National College Scholarship
- Recipient of the Club Managers Association of America (CMAA) National Scholarship in graduate business school
- Past President of the Cal Poly Pomona Horticulture Alumni Association
- Alumnus of the Year 1984, Cal Poly Horticulture Department
- Past officer of the Southern California Turfgrass Council (SCTC) and Northern California Turfgrass Council (NCTC)
- US Navy – aviation flight duty with 3,200+ flight hours, electronics warfare, Honorable Discharge
- Computers – Highly skilled in Microsoft Office applications, LAN's, Internet web development, hospitality programs, irrigation software -- taught hospitality management, computer application college courses
- Member of the Golf Course Superintendents Association of Northern California

EDUCATION:

Stanford University Graduate School of Business, Palo Alto, CA
o Executive Management Certificate Program -- Graduate School of Business

University of Santa Clara Graduate School of Business, Santa Clara, CA
o MBA studies with concentration in organizational management and marketing

California Polytechnic University, Pomona, CA
o Bachelor of Science Degree in horticulture (graduated *Cum Laude* with honors)

Orange Coast College, Costa Mesa, CA
o Associate Degree in Liberal Arts (graduated *Cum Laude* with honors)

EXCELLENT WORLD-WIDE REFERENCES AVAILABLE UPON REQUEST